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PATENT APPLICATION
10/694,314

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	Edgar Hoppe et al.
Serial No.:	10/694,314
Date Filed:	October 27, 2003
Group Art Unit:	2421
Confirmation No.:	3551
Examiner:	Nguyen BA, Hoang Vu A
Title:	METHOD AND APPARATUS FOR INFORMATION EXCHANGE IN AN INTERACTIVE COMMUNICATION SYSTEM USING TV BROADCAST INFORMATION

MAIL STOP – AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

RESPONSE TO OFFICE ACTION

In response to the Office Action mailed August 11, 2009, Applicants respectfully submit the following remarks set forth below and request favorable action thereon.

Amendments to Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.